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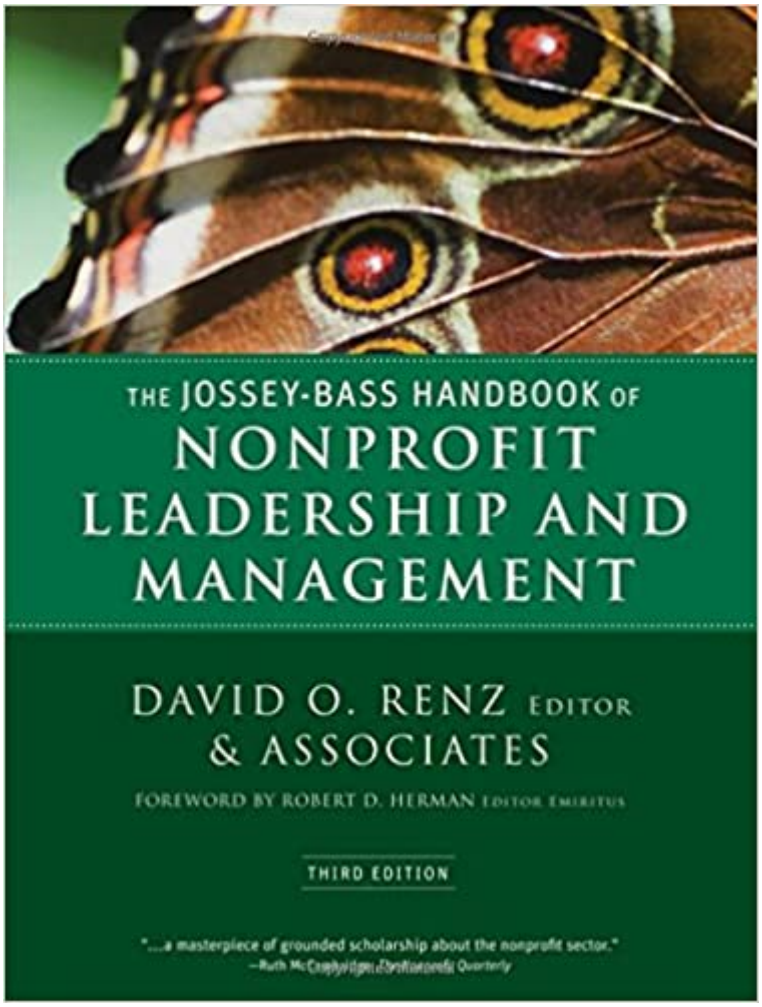
The Jossey-Bass Handbook Of Nonprofit Leadership And Management



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Synopsis

This is the Third Edition of the bestselling nonprofit management reference and text called the "big green book." Based on updated research, theory, and experience, this comprehensive edition offers practical advice on managing nonprofit organizations and addresses key aspects such as board development, strategic planning, lobbying, marketing, fundraising, volunteer management, financial management, risk management, and compensation and benefits. New chapters cover developments in such areas as social entrepreneurship, financial leadership and capital structure, accountability and transparency, and the changing political-legal climate. It includes an instructor's manual

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Customer Reviews

The Jossey-Bass Handbook of Nonprofit Leadership and Management brings together leading experts in the nonprofit and management fields to describe effective practice in all the important functions, processes, and strategies of nonprofit management. Based on the most current research, theory, and experience, this comprehensive edition offers useful advice for managing nonprofit organizations and addresses key aspects of practice such as board development, strategic planning, lobbying, marketing, fundraising, volunteer management, financial management, risk management, and compensation and benefits. New chapters include information and knowledge in areas that have developed and changed substantially since the second edition was published, including: social entrepreneurship, financial leadership and capital structure, demands for new

levels of accountability and transparency, and the changing political and legal climate and context. Praise for the third edition of the The Jossey-Bass Handbook of Nonprofit Leadership and Management "To leaders and educators in the nonprofit sector, this edition takes the volume to a new level. The new chapters on accountability, finance, and social entrepreneurship are timely additions that bring even greater depth and value to this impressive collection. This is an essential book for every nonprofit leader's bookshelf." Ã¢â ¬â •Patrick Rooney, executive director, Center on Philanthropy at Indiana University "Loaded with managerial best practices, illustrative examples, and tips for running an effective operation, the Handbook is a must read for seasoned and fledgling nonprofit leaders alike." Ã¢â ¬â •Kathleen P. Enright, president and CEO, Grantmakers for Effective Organizations "This handbook is a masterpiece of grounded scholarship about the nonprofit sector. No faddish jargon here but a strong, clear description of how things really work in this sector. I'm certain readers will find themselves, even years later, remembering this insight or that framework that helps make sense of even the most confounding and delicate of situations... and there are plenty of those to go around." Ã¢â ¬â •Ruth McCambridge, editor-in-chief, The Nonprofit Quarterly

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This book, in its third edition, was the assigned text for both my classes in my MBA program for introduction to nonprofits and board management.For the intro class, I was assigned to read the whole thing in eight weeks, which I did. During that class, we covered up to four chapters a week for an eight week class, so there was not a lot of retention going on except for the areas I had flagged for use in my discussions and papers.I had to read fewer chapters for the next class, and I think that was where the book shined. Reading some of the chapter in a more in-depth manner suited both me and the text. I say this because for the most part the bookÃƒÂ¢Ã â ¬Ã â„¢s chapters are a fairly deep introduction to the subject they cover, and in spite of worrying that the book and the class wouldnÃƒÂ¢Ã â ¬Ã â„¢t be applicable to me since I have worked in nonprofits for five years, I learned a lot. The structure of the book is that it has chapters written by subject matter experts, so there is some inconsistency in the voice of the text, but that is eclipsed by the expertise that it brought to bear on the individual subjects covered. And there are a lot of subjects covered. It is a thick, long book with a lot of type on each page, so it is not a quick read, but it is well worth it as it is

broad and fairly deep. I pulled my copy because I think I can pass it off to one of my subordinates in hopes that it might teach and inspire her about the entire context of the work we do.

The content of the book was very good, I learned a lot about non profits. I purchased the Kindle version and have to say that the ebook is sloppy. The table of contents is not broken up into chapters -so you just go to parts. Finding things is cumbersome and its really hard to get a sense of the book. I used this my master's program and it was very hard to use it for research. Kindle dropped the ball on this one.

While this book is very technical (and rather dry for most people), it does a phenomenal job with the subject matter. I would recommend it to the leaders of profit based companies too. There is nothing difficult about what it presents (although the chapter on financial organization required my full attention) it presents running a non-profit business from a very practical and common sense type of way. There is clearly a lot of experience that went into this book.

I rated this book with five stars because it is an excellent book and resource for anyone who needs to learns about nonprofit leadership, management, operations, fundraising, etc. It is the must go to guide for all subjects affecting nonprofit organizations. I recommend that you always upgrade to the new edition as it becomes available. A friend of mine gave me her second edition and its was completely obsolete. The newer edition (3rd at this point in time) will have more updated information, resources, terminology that did not exist when the older edition/s were printed. Again, a great book for anyone who is interested in learning about nonprofit leadership and management.Anna-Lisa Moore, MBA (Candidate), MAT, BSA

This book is very informative about managing a nonprofit. It covers the basics very well. It may be complemented by other books. This book reads like a textbook but does have some very good examples that make understanding the material very easy. I would recommend this book to anyone thinking about starting a nonprofit organization or for anyone who currently works for a nonprofit organization.

Purchased for a class & still learning it from it years later. Highly recommended.

Learned a ton

If you work for a nonprofit or on a board of one, you should read! Great information.

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